

"Digital Photography for the Workplace"



A Short Course for Non-Specialists who take Photographs in their Daily Work

What you'll learn

- Basic principles of digital photography
- Easy-to-follow rules for taking good photographs
- Preparing photos for printing
- Preparing photos for documents & web sites
- Photo jargon explained
- Question & answer session
- Small class size (12 max for individual attention)

What you'll achieve

At the end of the course attendees will have learned:

- How to choose a digital camera for work
- Basic skills in handling a digital camera
- How to take good photographs – fast !
- How to increase photo quality
- Techniques for indoor and outdoor photography
- Basic principles of computer enhancement
- How to decode the jargon – pixels, dpi, JPG, TIF, RGB, ASA, AWB etc.
- How to optimise photographs for:
 - Printing
 - Inclusion in a document
 - Display on a web site
- An introduction to specialist areas:
 - Flash photography
 - Panoramic photography
 - Close up (macro) photography

Who should attend

- People who take photographs as part of their daily work but have no formal training in photography
- People whose work involves responsibility for photographic records or using photographs in documents or web sites
- Contact us for group discounts

Your investment

- One day: 9:00 am to 4:30 pm
- Extensive notes provided
- Cost: \$ 320.00 (inc GST) per person, including lunch
- Each course will contain a maximum of 12 people
- Venue: see website below
- Dates: see website below
- Reservations: please fill in form on reverse of this leaflet or fax official order to (08) 8342 6474 or telephone with credit card number.
- Cancellations fully refunded up to 2 weeks before course date – no refund thereafter.
- We reserve the right to cancel a course if the take up is too small



CONTACT DETAILS

email: info@precisiondesign.com.au

Tel: (08) 8342 6407

website: www.precisiondesign.com.au

COURSE BOOKING/ORDER FORM

Digital Photography for the Workplace (ref: DP-01)

DATE OF COURSE:

Name: **Contact phone:**

Title: **Email:**

Organisation:

Please register places at a cost of \$ 320.00 (inc GST) per place

Total amount due (No. of places x \$320): \$

Lunch requirements – please state number of vegetarian meals required:

Signature:

Date:

Invoice details (name, address, order number etc.):

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CREDIT CARD PAYMENT



Card Type: VISA / Mastercard (delete as appropriate)

Card Number: _ _ _ - _ _ _ - _ _ _ - _ _ _ **Card Expiry Date (mm/yy):** _ _ / _ _

Cardholder's Name:

Cardholder's Signature:

Please forward completed registration to:

Course Coordinator

Precision Design Services Pty Ltd

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Tel: (08) 8342 6407 Fax: (08) 8342 6474

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